



LONDON
Wellbeing
FESTIVAL



MORE THAN A FEELING!

OLYMPIA LONDON 25 - 28 MAY 2018

WWW.MINDBODYSPIRIT.CO.UK



MindBodySpirit

inspirational events since 1977

LONDON Wellbeing FESTIVAL

The Mind Body Spirit Festival launched in 1977 and over the past 4 decades has established itself as the market leader in the self-help, health and wellbeing movement. Having recently rebranded as the London Wellbeing Festival, it combines innovation, inspiration and unrivalled prestige as the leader in experiential, wellbeing and health events.

After a record breaking return to Olympia in 2015, we now offer an exciting variety of opportunities for larger brands as well as small independent companies to engage with our affluent audience. Get involved and interact with our active database of over 200,000 potential customers.

How we help you reach more loyal customers:

- Access to a new retail marketplace
- Brand exposure & sampling opportunities
- Promote, sell & launch new product lines
- Face to face interaction
- Conduct market research
- Industry networking opportunities
- Increase your customer database
- Have fun with your brand at our unique event

Check Out our recent London Wellbeing Festival video to get an insight into what we deliver!



Bite size demographics

- 80% female customers
- 73% aged between 25-55 yrs
- 93% ABC1/2
- 94% of visitors would attend the festival again
- Over £1 million spent during the show
- Average dwell time of 6 hours



— HOSTING TOP BRANDS SINCE 1977 —



PSYCHOLOGIES
BRILLIANT



We offer something for everyone!

Exhibit at the show to reach a target market of over 20,000 visitors:

Our four-day festival brings together 20,000 consumers in health and wellbeing who are seeking innovative and interesting products to support or enhance their chosen lifestyle choices. A shell scheme stand starts from £304 + VAT per m².

Limited Availability!

Various digital advertising opportunities:

Advertise in the London Wellbeing Festival e-guide and other media platforms.

Starting from £300 + VAT.

Limited Availability!

Sponsorship Opportunities:

A variety of key features to be brand associated include: The Main Stage, Workshop Areas, Chill Space, The Wellbeing Studio and Headline Sponsorship

Price on Application.

To find out more on how your company can benefit by joining us, contact the events team on:

Alison
01494 435 135
alison@mindbodyspirit.co.uk

Jude
07714 704 870
jude@mindbodyspirit.co.uk

www.mindbodyspirit.co.uk

— HOSTING TOP BRANDS SINCE 1977 —

